

The National
EDUCATION
Show



Friday, 16th November 2018
@ Cardiff City Hall

Wales' ONLY Education Show!

Pre Show Exhibitor Guide

Main Sponsor



Supported by



www.nationaleducationshow.com

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Main Sponsor



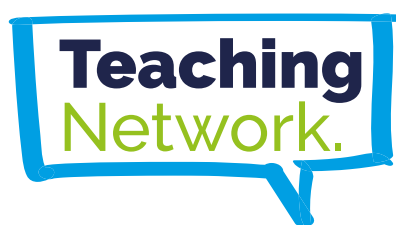
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About The Event

The National Education Show will provide your business or company with the audience, exposure, and marketing opportunities to engage, network and form business deals with hundreds of schools and organisations throughout Wales, South West England, and the rest of the UK.

Show date: Friday 16 November 2018

Venue: City Hall, Cardiff

Show times: 8.30am - 4.30pm

Exhibitor set up complete time: 8am

Book your stand today:

Email info@nationaleducationshow.com | Tel 029 22400382

About National Education Show Organisers.

The National Education Show was established by Nicola S Morgan and Dawn Evans who have over twenty years' experience delivering high quality training and conferences for the education sector both national and international.



Nicola S Morgan

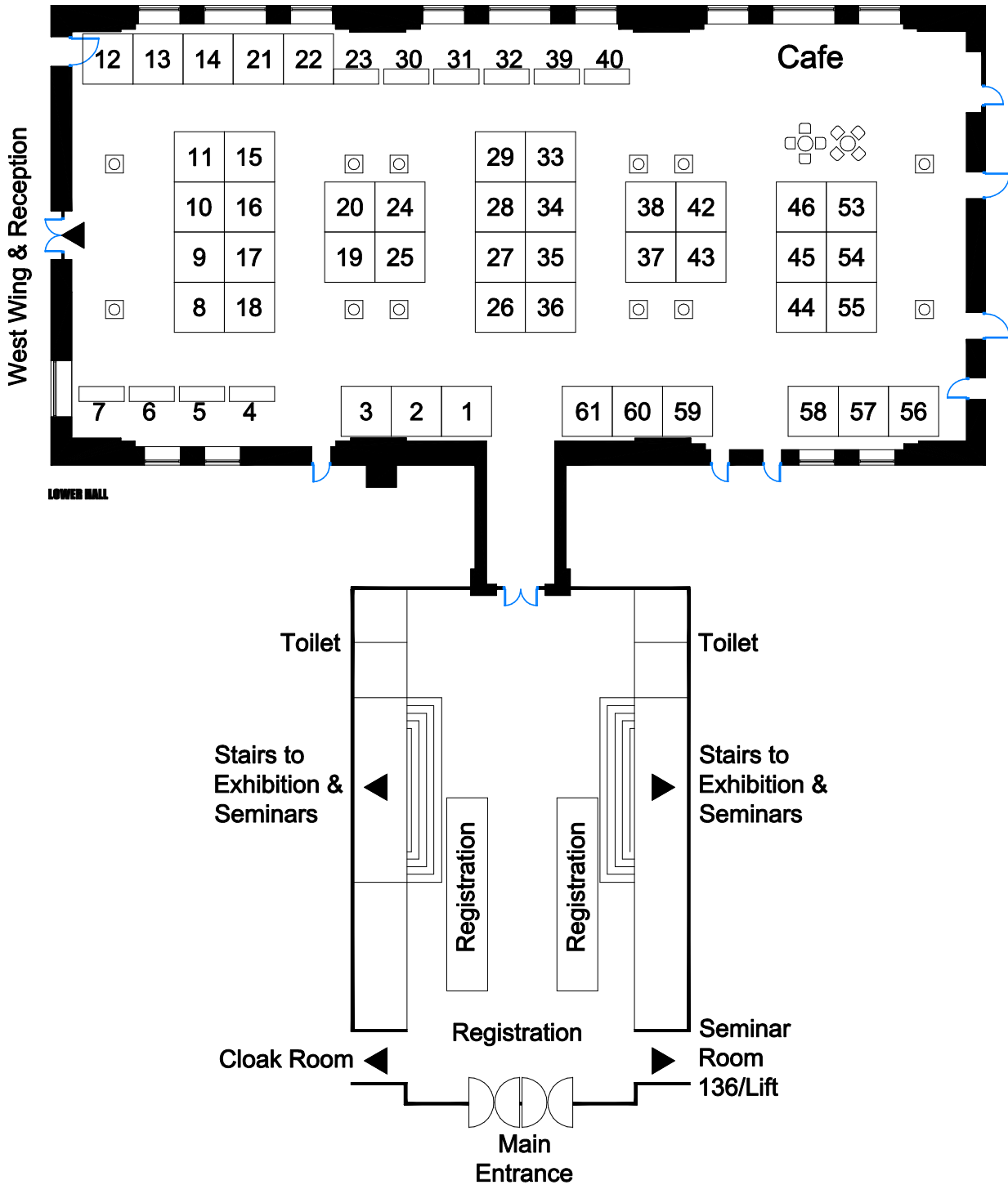
International education consultant, author and teacher



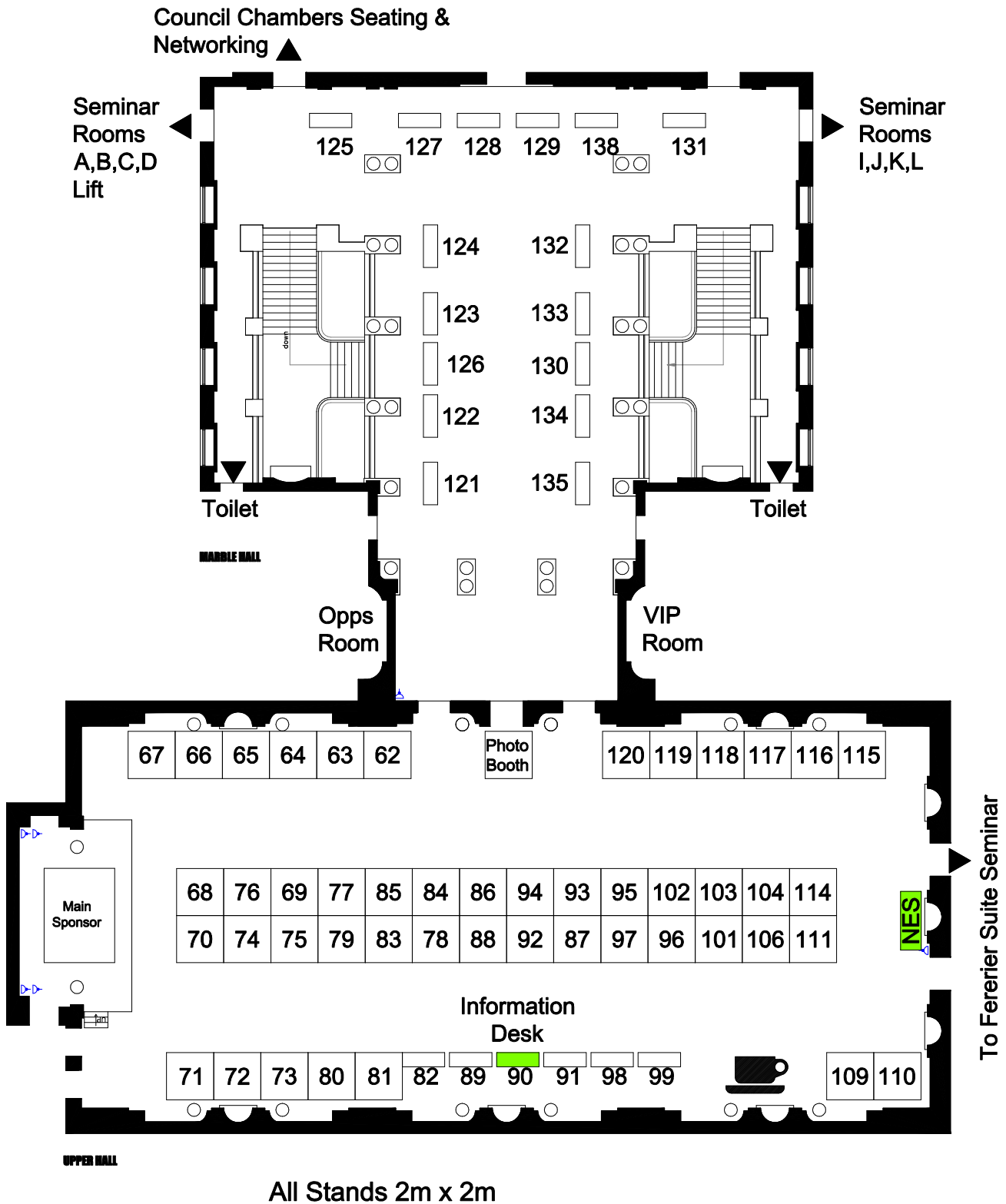
Dawn Evans

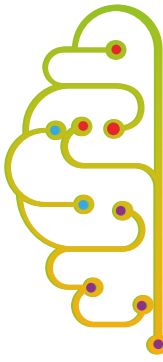
Entrepreneur, public speaker, author and qualified professional trainer.

Exhibition Map - Ground Floor



Exhibition Map - First Floor





Stand Information



Table Top

from **£799 + VAT**

Early bird price £749 + VAT, ends 28th February 2018

Includes: 6ft/1.8m table, table cloth, WiFi, 2x lunch vouchers.



Standard Shell Scheme

from **£999 + VAT per 2m x 2m shell**

Early bird price £899 + VAT, ends 28th February 2018

Includes: 2m x 2m shell stand, hard walls, carpet, fascia boards with company name, WiFi, 2x lunch vouchers. Open floor space for customised bespoke stand.



Premier Shell Scheme

from **£1,079 + VAT per 2m x 2m shell**

Early bird price £999 + VAT, ends 28th February 2018

Includes: 2m x 2m shell stand, electric socket, spot light, hard walls, carpet, fascia boards with company name, WiFi, 2x lunch vouchers. Open floor space for customised bespoke stand.

BOOK YOUR STAND TODAY! CALL 029 2240 0382
EMAIL: info@nationaleducationshow.com

Optional Extras



Optional Extras

TV: Price on application

Shell Graphics: Price on application

Parking: £15 all day at City Hall (limited availability)

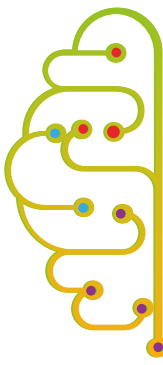


Speaker Slot

£299+VAT

15 minutes slot limited availability & subject to approval.

**BOOK YOUR STAND TODAY! CALL 029 2240 0382
EMAIL: info@nationaleducationshow.com**



Sponsorship Opportunities

Why Sponsor The National Education Show?

We offer a variety of sponsorship packages for The National Education Show. There's no better way to showcase your brand, products and services with many buyers and suppliers.

Benefits of Sponsorship

- Distinguish your business above competitors
- Target a niche market and raise your profile within the education sector
- Benefits from our online marketing campaign leading up to the show
- Develop new business leads
- Showcase new products, services and innovations
- Enhanced exposure to your target audience
- Increased awareness and profile being associated with the National Education Show
- Exposure to key decision makers and influencers in the education sector
- Meet UK and international keynote speakers



Headline Sponsor

4mx2m exhibition stand in prime location (subject to availability)

Company logo on all delegate bags

Company logo on the front of the delegate show brochure

Company logo on the front page of show's web page

Company logo on the show floor plan

Company logo on sponsorship wall on the day of the show

Interview with film crew on the day of the show

Company logo on all campaign literature

Company logo on all show emails

Inclusion on intensive social media campaign

Centre page spread in delegate brochure

Contact us for more information



Partner Sponsor

2mx2m exhibition stand in prime location (subject to availability)

Company logo on the front of the delegate show brochure

Company logo on the front page of show's web page

Company logo on sponsorship wall on the day of the show

Interview with film crew on the day of the show

Company logo on all campaign literature

Company logo on all show emails

Inclusion on intensive social media campaign

One page spread in delegate brochure

Contact us for more information



National Education Show Award 2018

Company logo on the National Education Show Award 2018 trophy

Company logo on the front page of show's web page

Company logo on sponsorship wall on the day of the show

Interview with film crew on the day of the show

Company logo on all campaign literature advertising the award for 2018

Company logo on all show emails

Inclusion on intensive social media campaign

One page spread in delegate brochure

Contact us for more information

Advertising Opportunities

Why Advertise?

- Raise your profile within the education sector
- Develop new business leads
- Showcase new products, services and innovations
- Enhanced exposure to your target audience
- Exposure to key decision makers and influencers in the education sector



Seminar Room
£299 + VAT
20-40 Delegates

Company banner x2, Leaflets on delegate seats



Seminar Room
£399 + VAT
40-60 Delegates

Company banner x2, Leaflets on delegate seats



Seminar Room
£699 + VAT
100-180 Delegates

Company banner x2, Leaflets on delegate seats



Staff Uniform
£599 + VAT

Company logo printed on the sleeve of staff t-shirts. Up to 40 staff on the day. Worn at marketing events leading up to the show.



Leaflets
£799 + VAT

A leaflet of your choice to be inserted into delegate bags handed out on the day. Up to 4000 bags.



Lanyards
£2999 + VAT

Your company logo on all delegate lanyards. One sided print. Up to 4,000 lanyards.



Registration Desk
£2999 + VAT

Your company logo on displayed on the desk for all to see.



Blog
£49 + VAT

A one page blog describing your company/ product/service (*Fully written content to be provided by your company. Copy-editing, uploading and advertising the post will be provided by NES.). Blog listed on website and advertised on social media during lead-up to event.



Year Planner
from £250 + VAT

74mmx49mm **£250+VAT** (one sided)
53mmx103mm **£425+VAT** (one sided)
74mmx49mm **£375+VAT** (two sided)
53mmx103mm **£635+VAT** (two sided)

Your company logo on up to 4,000 year planners 2018 – 2019 placed in delegate bags. One side in English the other in Welsh.



Exhibitor Guide
£499 + VAT

Your logo on the front page of exhibitor guide brochures.

"As soon as we heard about the National Education Show we booked a stand straight away, knowing that it is the biggest ever Educational Show in Wales and the South West. Already there is a buzz around schools and colleges, which inevitably means a sound investment."


Carol Catton, Jigsaw PSHE Ltd

"Considering Dawn's recent accolade as Female Entrepreneur of the Year and Nicola's track record of organising a range of successful National Educational conferences, I cannot afford to miss this brand new business venture produced by these inspirational business women."

Christine Atkinson, QAEP
Deputy Director, Centre for Enterprise (Head of Women's Entrepreneurship Hub), Faculty of Business and Society, University of South Wales


Advertising Opportunitites

Banner




£195

Quarter Page



£195

Half Page



£295

Full Page



£495

Double Page



£795

all prices plus VAT

If you're interested in any of our advertising opportunities then please feel free to call our team on: **029 2240 0382** or email: **info@nationaleducationshow.com**

The National Education Show Award 2018

The National Education Show Award is a celebration of products and services aimed to inspire, empower and develop great learners. Applications are open January 2018 and deadline for submission is 15 June 2018. Applications will be judged by our judging panel and the winner announced on 17 September 2018. The winner is presented with trophy on 16 November 2018 at the National Education Show.



Benefits of the award:

- Receive the National Education Show Award 2018 trophy
- Company logo on the front page of show's web page
- Company logo in show's delegate brochure
- Full page write up in delegate brochure
- Use of the National Education Show Award 2018 logo on company's website etc
- Interview with film crew on the day of the show

Entry Price

The cost per entry is £49+VAT

Cardiff City Hall

City Hall
Cathays Park
Cardiff CF10 3ND



Get in Touch

The National Education Show,
4th Floor,
15 Mount Stuart Square,
Cardiff Bay,
Cardiff, CF10 5DP

029 2240 0382

www.nationaleducationshow.com
info@nationaleducationshow.com



The National
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Book your Stand

You can download a booking form online at:

www.nationaleducationshow.com/downloads